Customer Churn Prediction:

A Bank wants to take care of customer retention for its product: savings accounts. The bank wants you to identify customers likely to churn balances below the minimum balance. You have the customers information such as age, gender, demographics along with their transactions with the bank.

Your task as a data scientist would be to predict the propensity to churn for each customer.

Data Dictionary

There are multiple variables in the dataset which can be cleanly divided into 3 categories:

I. Demographic information about customers

* customer\_id - Customer id
* vintage - Vintage of the customer with the bank in a number of days
* age - Age of customer
* gender - Gender of customer
* dependents - Number of dependents
* occupation - Occupation of the customer
* city - City of the customer (anonymized)

II. Customer Bank Relationship

* customer\_nw\_category - Net worth of customer (3: Low 2: Medium 1: High)
* branch\_code - Branch Code for a customer account
* days\_since\_last\_transaction - No of Days Since Last Credit in Last 1 year

III. Transactional Information

* current\_balance - Balance as of today
* previous\_month\_end\_balance - End of Month Balance of previous month
* average\_monthly\_balance\_prevQ - Average monthly balances (AMB) in Previous Quarter
* average\_monthly\_balance\_prevQ2 - Average monthly balances (AMB) in previous to the previous quarter
* current\_month\_credit - Total Credit Amount current month
* previous\_month\_credit - Total Credit Amount previous month
* current\_month\_debit - Total Debit Amount current month
* previous\_month\_debit - Total Debit Amount previous month
* current\_month\_balance - Average Balance of current month
* previous\_month\_balance - Average Balance of previous month
* churn - Average balance of customer falls below minimum balance in the next quarter (1/0)

(**Note:** In the same downloaded folder, you can find the dataset (churn\_prediction) for this problem statement. Once you upload the final project, you will be able to download the project solution (Final project solution.zip). This folder contains the Jupyter notebook file that contains the solution to this final project problem statement.)

Hi folks! I am delighted to say that I have successfully graduated from [Udacity](https://www.linkedin.com/feed/) #MachineLearning #Engineer #Nanodegree by AWS & Kaggle. I have a strong desire to finish this advanced machine learning program at [Udacity](https://www.linkedin.com/feed/) since I came to know this Nanodegree. Finally!!! 'I did it'.

I have learned quite a lot from this Nanodegree program where I completed three projects and every project is unique in its own concept and complexity along with One #Capstone #Project, where we have to create our own real-world project proposal and if approved we have to complete the project with the efficient techniques. Capstone Project will only be passed when it meets the Udacity Rubric for evaluation.

Project-1: Deploy a Sentiment analysis Model

Project-2: Plagiarism Detector

Capstone: Predicting Life Expectancy rate of a Country

#Github repo https://github.com/Samarasimhareddy369/Udacity-Machine-Learning-Engineer-Nanodegree

For me, the most challenging part of this whole journey is the Capstone project only. I was rejected many times and I modified, tried hard. Udacity personalized reviews really helped me a lot for improving myself.

Grateful for

Efforts Never Fail

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